



New Silk Route Forms Strategic Advisory Board to Identify Global Opportunities for Its Portfolio Companies

Appoints Nina Shapiro, Dr. Herbert A. Henzler and Supratim Bose

MUMBAI, BANGALORE and NEW YORK, January 6, 2012 – New Silk Route, a leading Asia-focused private equity and growth capital firm founded in 2006 with \$1.4 billion under management, announced today that it has appointed international business leaders Nina Shapiro, Dr. Herbert A. Henzler and Supratim Bose to its newly-created Strategic Advisory Board. The Strategic Advisory Board will be responsible for identifying global opportunities for New Silk Route’s portfolio companies. These opportunities include potential business partnerships, strategic transactions and public offerings on exchanges in Asia, Europe and North America.

Members of the Strategic Advisory Board will lend their time, talents, international business experience, professional contacts and unique perspectives to New Silk Route and its investments. They will be meeting directly with New Silk Route’s portfolio companies in order to fully understand the businesses and offer expert strategic advice. Additionally, New Silk Route expects to appoint more individuals to the Strategic Advisory Board in the coming months.

Ms. Shapiro most recently served as the Vice President Finance and Treasurer of the International Finance Corporation (IFC) and has held many high-profile positions at the World Bank. Dr. Henzler is a Special Advisor to the Chairman of Credit Suisse Group and has served in numerous other leadership positions. Mr. Bose has a distinguished 28-year career at Johnson & Johnson in Asia and has also recently accepted a position at Boston Scientific Corporation as Executive Committee Member, Executive Vice President and President Asia-Pacific. Due to the time commitments required by this new position and the appointment to the Strategic Advisory Board, Mr. Bose will no longer serve as a partner at New Silk Route. New Silk Route is confident that Mr. Bose’s new role will allow him to provide valuable advice for its portfolio investments.

“New Silk Route has assembled a strong portfolio of companies capitalizing on the tremendous growth in Asia and the Middle East,” said Parag Saxena, Founder and CEO of New Silk Route. “However, the opportunities for our investments are not simply confined to those regions. The purpose of the Strategic Advisory Board will be to provide guidance and identify potential business opportunities for our investments in markets across the globe in order to drive maximum value for our investors.”

“The last decade has seen a significant growth in the resources and influence for Asia and the Middle East,” said Nina Shapiro. “Having spent my career on emerging market development, I have a strong interest in these regions and their potential to both expand globally and to be an attractive target for international investment. Certainly, the companies in New Silk Route’s portfolio will have increased alternatives to partner with corporations and organizations outside India. I look forward to helping New Silk Route identify the best possible opportunities.”

“European and U.S. companies have a strong desire to capitalize on the economic growth potential in India and the Middle East,” said Dr. Herbert A. Henzler. “This has the potential to make New Silk Route’s portfolio companies extremely appealing as business partners across multiple industries. I look forward to working with the rest of the Strategic Advisory Board to help these partnerships become a reality.”

“This is an exciting new role for me at New Silk Route and I am honored to be joining a group of such talented individuals,” said Supratim Bose. “There is a tremendous amount of opportunity for Asian manufacturing companies in multiple industries. In my new role as strategic advisor, I look forward to advising New Silk Route’s manufacturing-related portfolio companies as they look to capture global opportunities.”

Nina Shapiro is the former Vice President Finance and Treasurer of the IFC. She was appointed Treasurer in 2000 and Vice President Finance in 2003, and held those titles until she retired in 2011. In those roles Ms. Shapiro managed IFC’s funding, liquid asset investments, asset liability management and the Corporation’s initiatives in structured finance and local currency and risk hedging instruments. Ms. Shapiro has also held several prominent positions at the World Bank, including Senior Financial Analyst for Asia Infrastructure and Director of Project Finance and Guarantees, where she developed the bank’s partial risk guarantee instrument in project finance and the partial credit guarantee in capital market transactions. Ms. Shapiro currently serves on the boards of Man Group, RusRail Leasing, and African Minerals, and is a member the World Bank Group Pension Board. Ms. Shapiro holds an MBA from Harvard Business School, where she received a Sheldon Fellowship, and a Masters in Planning from Harvard Graduate School of Design.

Dr. Herbert A. Henzler serves as a Special Advisor to the Chairman of Credit Suisse Group and is Chairman of the Strategic Advisory Board of Credit Suisse Germany. He is a Director Emeritus and Advisor to McKinsey & Company where he served as Chairman of McKinsey & Company (Europe) and head of McKinsey Germany for 14 years. Dr. Henzler’s current board memberships include FC Bayern München and Mainstream Renewable Power. He is also a member of the Industry Council at GMT Communications Partners LLP and chairs the Commission on the Future of Society which reports directly to the prime minister of Bavaria. Dr. Henzler previously served as a board member for SMS GmbH, Hochtief AG and Freshfields. He holds a Ph.D. in statistics from the Ludwig Maximilians University Munich where he also teaches courses on strategy. Dr. Henzler is an accomplished author, having written books and articles on the societal challenges in Germany, globalization and international strategy and organization.

Supratim Bose recently accepted a position as Executive Committee Member, Executive Vice President and President Asia-Pacific at Boston Scientific Corporation. Prior to being appointed to New Silk Route’s Strategic Advisory Board, he served as a partner at the firm. Prior to joining New Silk Route, he founded the Bose Consulting Group, where he specialized in strategic management consulting services for the healthcare industry. Mr. Bose has 28 years of experience working at Johnson & Johnson Inc, including becoming a Company Group Chairman and member of the Worldwide Group Operating Committee of Johnson & Johnson Medical Devices & Diagnostics Group. Mr. Bose served on the boards of Quattro Vascular Pte Ltd and Trireme Medical. He previously served as a member of the Advisory Board of the Lee Kong Chian School of Business at Singapore Management University and is currently a visiting faculty member at Nanyang Business School. Mr. Bose earned a B.Sc. degree in Chemistry/Physics, an M.Sc. degree in Biophysics, and a MMS (Master of Management Studies) degree from the Jamnalal Institute of Management Studies, University of Bombay.

About New Silk Route

New Silk Route is a leading Asia-focused private equity and growth capital firm founded in 2006 with \$1.4 billion under management, focused on the Indian subcontinent, as well as other rapidly growing economies in Asia and the Middle East. New Silk Route's team of experienced investment professionals has deep relationships in a variety of sectors, while the firm's geographical focus also leverages strong and historical cultural links that bind Asia and the Middle East. The firm is led by Founding General Partner & CEO Parag Saxena. To learn more, please go to www.nsrpartners.com.

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